

where Thai businesses
meet the world



**Enterprise
Thailand**

Thai Trade Mission in Western Africa Sub-Region

Nigeria - Ghana 10 days - October 2023 (tentative)

2 Major Economic Hubs | Business Roundtables | Government & Company Visits | Business Matching

On behalf of Enterprise Thailand, a Thai business diplomacy platform, we cordially invite you to join our business expedition to **discover the great untapped opportunities in West Africa.**

Accompanied by a former Thai diplomat respected by locals and the Thai communities alike, our journey takes you to meet high-ranking regulators and policy decision makers to gain trust and support from the government level.

With our professional network in the region, our team coupled up with regional consulting firms who can assist you throughout the trip, as well as to provide insights into making a smooth penetration into your desired markets.

Some of the activities you will enjoy:

- **International Trade Roundtables**
- **Business Matching Sessions**
- **Exclusive Dinner(s)**
- **Business Site Visits**
- **Business Networking**
- **Primary Business Advisory Services**

Nigeria *Largest economy in Africa*

Nigeria is the largest economy in the entire Africa and has the 6th largest population in the world, most of which are younger than 35 years of age. The country is proud for its innovative minds with its capital, Abuja, being dubbed "Africa's Big Apple" in reference to New York City. Currently, Nigeria is ranked 3rd in Africa in terms of foreign direct investment parading various opportunities in multiple sectors including mineral resources, agriculture, fishery and human resources. One of the biggest GDP contributing sectors is petroleum.

Ghana *Grow in Ghana, Grow with Ghana*

Boasting its political stability and robust economy (2nd in the region), Ghana names itself the "Centre of the World" and the gateway for quick access to the African continent. Leading the Sub-Saharan Africa's economic transformation, the country has a wealth of natural resources coupled with world-class financial, ICT, manufacturing, as well as other services and facilities that makes it an attractive destination for international trade and foreign investment. Key industry highlights include agriculture, cotton and textile, fishery, mining, and oil and gas.



**Tap the untapped
opportunities with us!**

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People you are
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Ghana National Chamber
of Commerce & Industry